Customer Focused E-Commerce Web Application

Abstract/Synopsis

To give users a fabulous experience while shopping, the shopping modules has been divided into different menus and sub menus with proper heading. Upon selecting the proper section, the list of products along with their images and price per items will be available. By default it will include the product page which are available with offers or discounts to give a attractive look and feel to attract customers for their very first time. For customers who want to experience real time shopping experience, they have to first make a profile using their valid email and mobile number for placing their orders.

               Using tiles, the entire web page has been divided into three section and these are header, footer and body section. Further body section has been divided into three sub section, left menu and right menu and in between contents of the body. To provide easy processing environment, users have to select the product and system will take care, what to be done under the next sections. As many number items selected by the customers it details can be reviewed through the Online Shopping Cart available at the top section. Online Shopping Cart will display the items name, total number of items, price per items and the total amount which has to be paid by the customer.

Project is divided into 2 sections Admin and User section. For Admin we have provided dashboard to make the changes of the existing products, adding discounts, introducing new products. They can get the ordered product details and give the status of the products to be viewed by the customers. Customers can track their products at any time when the admin is updated.